

Mission

The Fuji Oil Group seeks to develop the potential of food ingredients.
We will contribute to the happiness and well-being of the people by offering delicious and healthy food.



Main risks & opportunities

- Lower yields of raw materials and volatility in market prices due to instability in natural ecosystem services
- Loss of customer business due to human rights or environmental issues in the supply chain

- Cost increases due to environmental regulations, carbon tax
- Raw material shortages due to extreme weather events, and reduced production volumes resulting from interruption of product supply
- Reduced management capability due to lack of human resources development
- Corporate growth through enhanced work engagement

- Increase in demand for environmentally responsible products (e.g. certified oils), soy-based ingredients and health-related products in response to market changes
- Loss of market/customer trust due to food safety or quality issues

