

Deliciousness and Healthiness

Social



Fuji Oil Group's Value Proposition

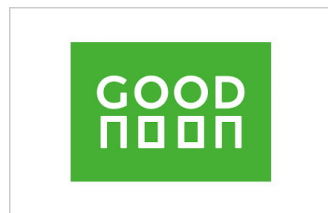
As we move toward realizing a sustainable world, and as awareness of food and health grows, consumers are seeking ways to enjoy delicious food that also leads to good health and well-being. In essence, there is a demand for delivering both deliciousness and healthiness, and contributing to a sustainable food value chain.

Here, we present the FY2023 achievement highlights of our efforts to address our material ESG issues related to deliciousness and healthiness.

Visit the following links for details on the Fuji Oil Group's value proposition.

- Governance, Strategy, Metrics and Targets, Risk Management
- Integrated Report

FY2023 Achievement Highlights



Developed our flagship GOODNOON initiatives further to realize our vision



Released a MIRACORE™ plant-based bonito-flavored seafood dashi that delivers the same feeling of satisfaction as animal-based food products



Conducted a survey on the intake of PRORARE® soft capsules with low oxidative deterioration. Showed the superiority of PRORARE® in eliminating unpleasant odor



Added Reduction of Process Contaminants in Oils and Fats to our material ESG issues for FY2024

Initiatives on Material ESG Issues

Safety and Quality

Priority action Ensuring Product Safety and Quality Control >

- [> Policy](#)
- [> Governance](#)
- [> Strategy](#)
- [> Risk management](#)
- [> Metrics and targets](#)

Health and Nutrition

Priority action Solutions for Health and Well-being >

- [> Governance](#)
- [> Strategy](#)
- [> Risk management](#)
- [> Metrics and targets](#)
- [> Specific initiatives](#)

Priority action Reduction of Process Contaminants in Oils and Fats >

- > Governance
- > Strategy
- > Risk management
- > Metrics and targets
- > Specific initiatives

Creation of Sustainable Food Resources 

Priority action Creation of Diverse Plant-based Ingredients >

- > Governance
- > Strategy
- > Risk management
- > Metrics and targets
- > Specific initiatives