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Using problem solution as a driving force to propel the Fuji Oil Group towards new growth

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Conversation between CEO and Outside Director Pursuing growth fields and new business fields to achieve sustainable growth

Embracing a new structure to enhance corporate value

## Vision

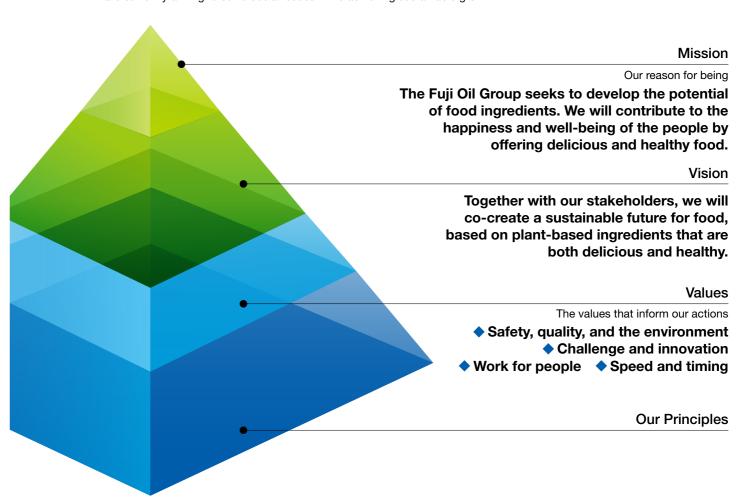
Together with our stakeholders, we will co-create a sustainable future for food, based on plantbased ingredients that are both delicious and healthy.

# Fuji Oil Group Management Philosophy Destination and Vision

# Fuji Oil Group Management Philosophy

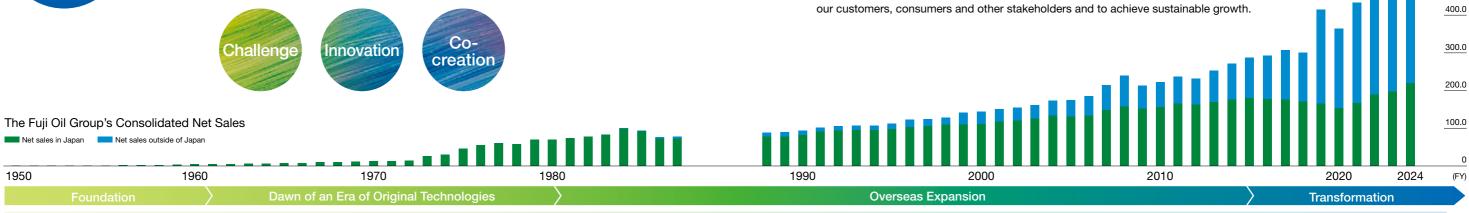
The Fuji Oil Group is strongly aware of our social responsibility as a food company. We have established the Fuji Oil Group Management Philosophy as our basic management policy. This management philosophy clearly states our mission, vision, values and principles. It serves as the guideline for all our group employees to share values and to use them as the standard for their decisions and actions.

Since our founding, we have pursued the potential of plant-based ingredients and provided value to society through products that combine both deliciousness and healthiness. "Together with our stakeholders, we will co-create a sustainable future for food, based on plant-based ingredients that are both delicious and healthy." Based on this vision, we are currently aiming to solve social issues while achieving sustainable growth.



our core technologies in tropical oils and fats and soy protein. Based on our spirit of not imitating others, we have continued to pursue innovation. This has allowed us to meet the expectations of

The Business Model We Have Cultivated



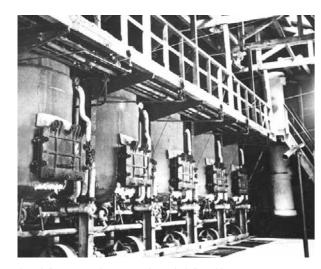
From 1950

From 1970

From 2000

# Not Imitating Others: Challenge and Innovation

In 1950, the Osaka plant of Fuji Sanshi became independent as an oil refinery, resulting in the founding of FUJI OIL CO., LTD. Fuji Oil, which started as a latecomer in Japan's oils and fats industry, found it difficult to procure sufficient oil and fat raw materials such as soybeans and rapeseed. Amid such an operating environment, Fuji Oil focused on solid fats from tropical regions, which were relatively unused in Japan at the time. Adhering to our founding spirit of not imitating others, Fuji Oil became Japan's first company to successfully extract coconut oil using the compression extraction method. From that success, we built a unique business foundation with raw materials and technology



Japan's first compression extractor for tropical oils and fats

## Establishment of a Solution-based **Business Model for Customer**

Fuji Oil has grown by solving customer issues and uncovering latent needs. We opened Fuji Sunny Plaza Tokyo as a place for co-creation with customers in 1977. We began employing a proposal-based sales approach on a full-scale basis. This is an approach to sales which goes beyond simply introducing products to making proposals for solutions that address the issues of our customers.

Fuji Oil's proposal-based sales approach gained widespread recognition following a rise in the popularity of tiramisu in 1988. An employee of Fuji Oil on an inspection tour in Europe instinctively felt that tiramisu would also be well-received by Japanese people. However, it was only possible to procure mascarpone cheese, a raw material of tiramisu, in Japan at that time by shipping it by air from Italy and it was extremely expensive to do that. Therefore, Fuji Oil

developed cheese flavor ingredients as an alternative to mascarpone cheese. This made it possible to make tiramisu at an affordable price in Japan. Tiramisu has now become a standard dessert.





## To Solve Issues Facing People and the Earth

#### Technology

Since 2000, the Fuji Oil Group has made great progress in relation to deliciousness and healthiness in terms of technology.

◆ Low-trans-fatty-acid oils and fats technology using enzymatic interesterification:

There is now a need, especially in the United States, for a reduction in trans-fatty-acid oils and fats as excessive intake of them increases the risk of heart disease. The Fuji Oil Group has responded to market expectations with low-trans-fatty acid oils and fats technology using enzymatic interesterification technology.

◆ Ultra Sov Separation (USS) manufacturing method:

While pursuing the deliciousness inherent in soybeans, the Fuji Oil Group established the world's first USS manufacturing method to separate soy milk into soy milk cream and low-fat soy milk in 2012. This technology is based on the idea of separating dairy cream and skim milk from milk. Applying this technology has produced new deliciousness and value in plant-based ingredients.

製法が違う、だから旨い。

**♦** MIRACORE™:

The feature of the Fuji Oil Group is that we make products applying our knowledge of plant-based proteins and oils and fats. MIRACORE™, a technology we launched in 2021, produces flavors and a sense of satisfaction just like that of animal-based foods by combining vegetable oils and fats and proteins. We deliver delicious, healthy products made from plant-based ingredients that people can enjoy, expanding food choices and contributing to the well-being of consumers and society worldwide.



#### **Procurement**

It has been pointed out that palm oil and cocoa, our main raw materials, have issues relating to the environment and human rights in their places of origin. The Fuji Oil Group joined the Roundtable on Sustainable Palm Oil (RSPO) in the same year it was established in 2004. We have promoted the sustainable procurement of main raw materials ahead of other Japanese companies. Since the 2010s, interest in sustainability has been rising in Europe and other countries. Demand from customers for our Group's traceable palm oil has also been increasing. The Fuii Oil Group forms partnerships with companies that operate palm plantations. In addition, we engage in activities rooted in local communities such as by running one-to-one supply chain transformation

III Growth Strategy Driven by Building a Supply Chain P44

programs. In this way, we are building a robust supply chain.



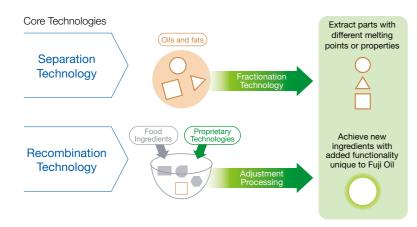
# Making Products Globally

Since 1980, we have developed business globally with the aim of establishing a supply chain. We support diverse food cultures around the world.



Operating profit figures by business are presented before allocation of group

## Unique Portfolio Based on Core Technologies

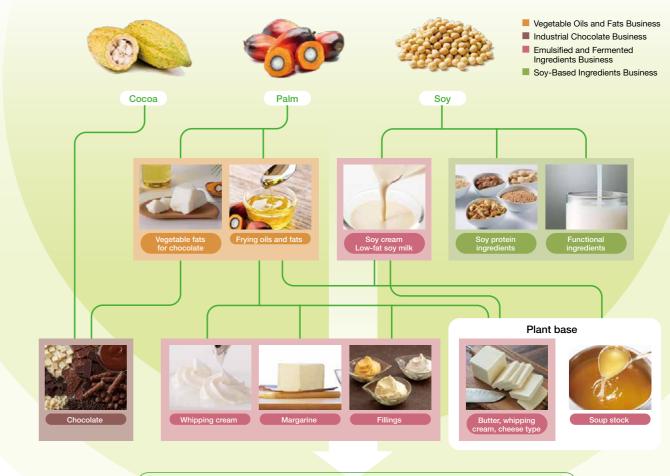


The Fuji Oil Group has developed separation technology for main raw materials such as palm, cocoa, and soybeans and offers ingredients with properties and functions. Furthermore, we process those ingredients with our recombination technology to create new ingredients. This enables us to design various food ingredients and thus to provide value to a wide range of customers.

# **Products**

# Making the Best Use of Ingredients

The Fuji Oil Group produces many products using palm, cocoa and soybeans as the main raw materials. We use those raw materials in a sophisticated manner without waste to create highly unique products.





Food manufacturers, retails stores, convenience stores, food service and takeout industry, beverage manufacturers, and distributors, etc.

## **Global Expansion**

Global Business Network

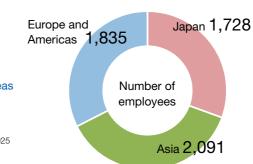
14 countries and regions

employees 5,654 Ratio of overseas

Number of

employees 69%

\* As of March 31, 2025



Cumulative number of

\* This is the cumulative number of patents registered by the Fuji Oil Group as of March 31, 2025. It includes utility models and designs

# Supporting Deliciousness

The Fuji Oil Group's products, including chocolate, bread, prepared foods and beverages, are used in all kinds of everyday food settings. They have naturally blended into the lives of consumers.

We support food safety and deliciousness with our reliable technology and quality.



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# Creating the Future of Food

## The World in 2050

The environment influencing food is undergoing dramatic change due to population growth, environmental issues, increasing shortages of food resources and other factors. The Fuji Oil Group has prepared a Future Timeline looking ahead to the future in 2050 and is predicting the social issues that may occur in the future. The world's population is expected to reach approximately 9.0 billion in 2050. It is anticipated that 17% of those people will be aged 65 or older. Moreover, 4.3 billion people, equivalent to approximately half of the world's population, may face health issues such as obesity, diabetes and dementia. It is predicted that CO2 emissions will be kept to about one fifth of current levels due to improved productivity. Nevertheless, there are also concerns about serious resource shortages such as it only being possible to supply approximately 80% of the palm oil and approximately 40% of the cocoa demanded.

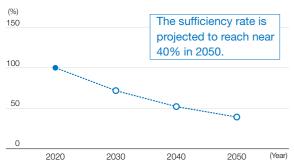
To deal with these future issues, the Fuji Oil Group is working to create sustainable substitute ingredients to palm oil, cocoa and other natural resources and new ingredients that address health issues. We will contribute to society with innovative technologies and ingredients to support a sustainable future for food.

9.0 billion Future Timeline

[Population / Economy / Environment / Food/ Health care

- \*1 Calculated from the United Nation's lower estimate of the world's population
- \*2 Fulfilment ratio relative to palm oil and

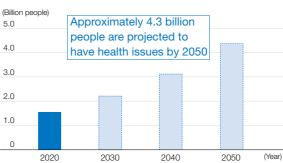
#### Supply fulfilment rate relative to cocoa demand



\* Reorganized by Fuji Oil based on data from the Food and Agriculture Organization of the United Nations (UNFAO) and the United Nations Environment Program (UNEP).

The chocolate confectionery market is projected to expand due to an increasing global population and economic growth. It is difficult to increase the production of cocoa beans, the raw material for chocolate. As such, there are opportunities to fill the demand-supply gap with solutions such as cocoa substitutes.

#### Projections for the number of people with health issues



- \*1 Reorganized by Fuji Oil based on data from the World Health Organization (WHO), National Cancer Center, and Alzheimer's Disease International (ADI).
- \*2 Calculated of predicted numbers for obese population, number of people with diabetes, and population with dementia

As the global population increases, developed countries are experiencing population aging due to lower mortality rates and longer lifespans attributable to advances in medical care. Meanwhile, emerging countries are seeing an increase in lifestyle-related diseases as economic development continues. These conditions are expected to lead to increased health-consciousness.

# Fuji Oil Group's Initiatives for a Sustainable **Future for Food**

#### Sustainable Palm Oil and Fat Alternatives **Using Oleaginous Yeast**

As part of the Biomanufacturing project promoted by the New Energy and Industrial Technology Development Organization (NEDO), we are collaborating with Niigata University of Pharmacy and Medical and Life Sciences to develop production technology for sustainable palm oil and fat alternatives using oleaginous yeast. We developed a breeding strain that has oil productivity at the highest level in the world in 2022. We have continued to improve it by breaking that record. We will continue to work together with industry, government and academia to implement this strain in society as a sustainable oil and fat raw material by around 2030.



## Cocoa Alternative Ingredient Responsible for the Future of Chocolate

The Fuii Oil Group is actively intensifying research and development to be able to provide customers with a full set of options in response to the cocoa crisis. We launched "Ano-The M" as a symbolic new product in Japan in spring 2025. This is a milk chocolate type that is made without using any cocoa raw materials. We began collaborating with Planet A Foods in Europe in 2024. We are working to improve the quality of the company's ChoViva sustainable cocoa-free chocolate based on sunflowers and grapes. The Research Institute for Creating the Future and the Chocolate R&D Department joined this initiative in 2025. We are now working together to further improve the deliciousness of ChoViva.



Treets Peanuts with ChoViva from Treets: a product made using ChoViva in Europe

#### Soy Peptides: Supporting Mental Capacity and Physical Strength in **Competitive Settings**

The Fuji Oil Group has accumulated a wealth of evidence relating to the effects of soy peptides on brain and physical functions through research on them. The e-sports market, which has been attracting attention in recent years, is a promising area to raise awareness among customers of the potential of soy peptides. Accordingly, we are currently proactively cultivating this market. We provided soy peptide-containing Karada Mainte as a "winning drink" at the Shogi Meijin Title Match held in Izumisano, Osaka in May 2025. This contributed to a setting that requires mental capacity and physical strength like with e-sports.



attracting attention in recent years

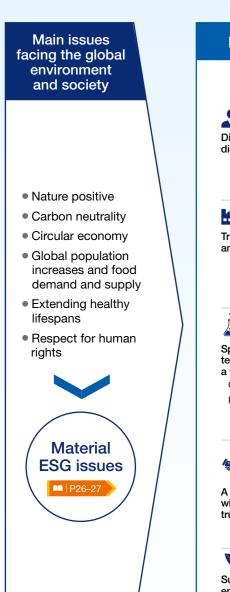


Karada Mainte

# Value Creation Process for Realizing our Vision

The Fuji Oil Group creates value by combining the strengths of the four businesses that serve as the source of our management capital. We re-invest the profits and cash flow generated through this process towards making sustainable enhancements to our corporate value. Through this cycle of value creation, we are aiming to realize a sustainable future for food.

# Co-creating a sustainable future for food





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Re-investment for sustainable improvement in corporate value

# Realizing vision by offering solutions to stakeholder issues

Since our founding, the Fuji Oil Group has embraced a commitment to plant-based ingredients while refining our proprietary technology to offer products that contribute to solutions for the issues facing customers and consumers. The stakeholders with whom we engage today include not only customers and consumers, but span across our entire value chain, including the global environment, society, and raw material producer regions. Our Group will respond to the issues facing our diverse stakeholders by leveraging our unique management capital to create value through our three strengths: 1) our ability to solve issues with customers, 2) our fusion of technology, and 3) our sustainable procurement.

At the core of these strengths are our diverse human resources, employees who love food and are committed to serving others. By maximizing the potential of our human resources to generate synergy that transcends departmental boundaries, we will use plant-based ingredients to contribute solutions to the issues facing people and the earth. In doing so, together with our stakeholders, we will co-create a sustainable future for food.

Solution case study (1)

### Fusion of technology

# Fusing oil and fat technology with chocolate technology to improve the quality of ice cream

Through a fusion of oils and fat and chocolate technologies, we achieved an ice cream coating with a smooth melt-in-your-mouth feel and a crispy texture. By applying chocolate to the inside of cones and wafers, we also helped prevent moisture migration and maintain texture. These technologies not only improved flavor and texture but also contributed to increased shelf life and quality stability during transport, which contributed to overall quality.



# Sustainable Future for Food

Sustainable growth for our entire value chain, including Fuji Oil

Fuji Oil Group business
Solving issues facing people and the
Earth through plant-based ingredients



Fuji Oil Group strengths and management capital for solving issues

Ability to solve issues with customers

Fusion of technology

Manufacturing capital







Human capital



Financial capital



Sustainable

procurement

#### Solution case study (2)

#### Ability to solve issues with customers

# Supporting evolution in bread and dessert culture through proposals that reflect changes in the market

We accurately analyze the bread and dessert markets, which change with the seasons and lifestyle trends, to provide convenience stores and major bread and confectionery manufacturers with proposals for products and recipes that combine taste and workability. Through co-creation with our customers, we support the evolution of bread and dessert culture by promoting development that meets the needs of the times.



Solution case study (3)

#### Sustainable procurement

# Stable provision of high-quality and sustainable oil and fat products

We have built a sustainable and high-quality supply chain by collaborating with upstream suppliers on expanding the handling of RSPO-certified palm oil and reducing processing contaminants\*. We are responding to the trust we receive from customers and consumers by ensuring both stable raw material procurement and quality.





\* Substances that may be accidentally produced during the food manufacturing process and that have the potential to have an adverse effect on human health. As the extent of the impact such substances have on human health is currently unknown, these substances are being studied by risk management organizations both inside and outside of Japan.



# Material ESG issues

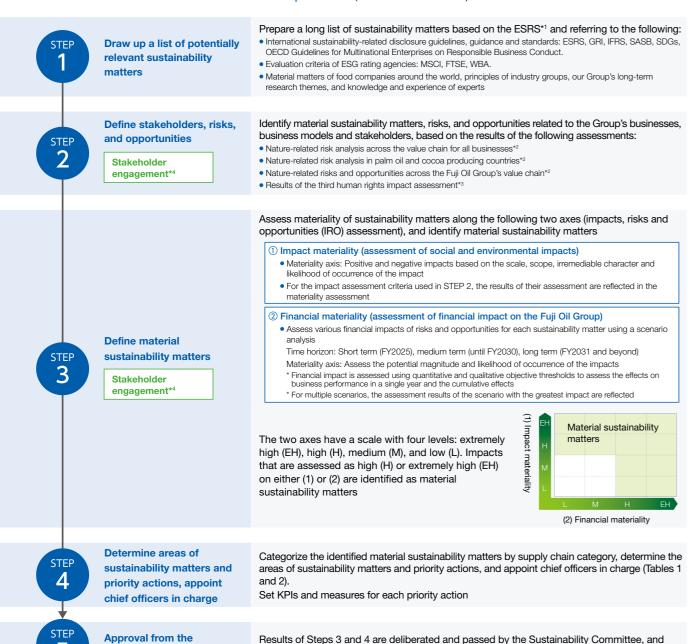
Please refer to Sustainability Report 2025 for details on material ESG issues.

□ | Material ESG issues https://www.fujioil.co.jp/en/sustainability/sustainability\_management/

Our raw materials are involved in a number of environmental and human rights issues throughout the food value chain, which stretches from production to consumption and disposal. Priority issues in the value chain that are related to sustainability risks and opportunities are identified as Group material ESG issues, which are used as a management strategy tool to help solve issues through our business. By addressing our material ESG issues to create a positive impact and reduce our negative impact, we aim to reduce risks and create opportunities for our business.

Each year, the Fuji Oil Group conducts a review based on its assessment of new global issues and stakeholder engagement, and selects material ESG issues and priority actions for the following fiscal year. For these material issues, managing officers are appointed under the supervision of the chief officer in charge to decide on targets and measures for promoting initiatives.

#### Material ESG issues assessment process (conducted in FY2024)



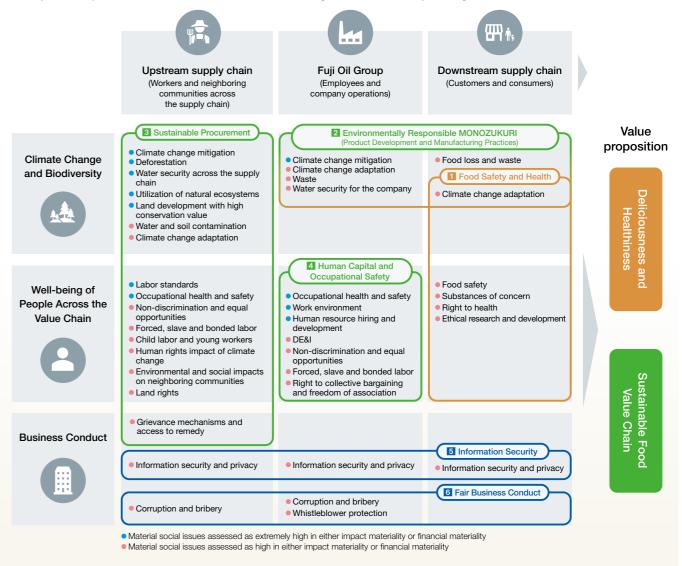
- \*3 https://www.fujioil.co.jp/en/sustainability/human\_rights/

**Board of Directors** 

\*4 Experts in the process of selecting material ESG issues (sustainability management in general), experts on human rights and biodiversity, institutional investors, our Group officers, outside directors, Business headquarters, Finance and Accounting headquarters, R&D headquarters, Safety, Quality and Production Technology headquarters, Human Resources & administration headquarters

then approved by the Board of Directors

#### (Table 1) Determine areas of sustainability matters and priority actions



## (Table 2) Material ESG issues and Chief officer in charge

Theme		Material ESG issues		
	No	Sustainable Matters Areas	Priority action	Chief officer in charge
Deliciousness and Healthiness	1	Food Safety and Health	① Ensuring Product Safety and Quality Control	Head of Safety, Quality and Production Technology Headquarter
			Reduction of Process Contaminants in Oils and Fats	Head of Oils & Fats Business Headquarters
			3 Solutions for Healthy and Well-being	Head of R&D Headquarters
Sustainable Food Value Chain	2	Environmentally Responsible MONOZUKURI (Product Development and Manufacturing Practices)	Creation of Diverse Plant-based Ingredients	Head of R&D Headquarters
			(5) Reduction and Upcycling of Food Loss and Waste	Head of R&D Headquarters
			6 Establishment of Circular Food Systems	
			⑦ CO₂ Emissions Reduction	Head of Safety, Quality and Production Technology Headquarte
			Water Use Reduction	
			Waste Reduction	
	3	Sustainable Procurement	10 Biodiversity Conservation and Restoration	Head of Corporate Planning Headquarters
			① Sustainable Procurement of Palm Oil	Head of Oils & Fats Business Headquarters
			② Sustainable Procurement of Cocoa	Chief Operating Officer (COO) Head of Chocolate Business Headquarters
			Sustainable Procurement of Soybeans	Head of Soy Ingredients Business Headquarters
			(1) Sustainable procurement of shea kernels	Head of Oils & Fats Business Headquarters
	4	Human Capital and Occupational Safety	(15) Promotion of DE&I	Chief Financial Officer (CFO) and Head of Human Resources & Administration Headquarters
			16 Securing and Developing Human Resources	
			(1) Reducing Occupational Accidents and Property Damage	Head of Safety, Quality and Production Technology Headquarte
Business Conduct	5	Information Security	® Information Security Management	Chief Financial Officer (CFO) and Head of Finance and Accounting Headquarters
	6	Fair Business Conduct	Operation of a Trustworthy Whistleblowing System	Chief Financial Officer (CFO) and Head of Legal Department
			20 Promoting Fair Business Practices	

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